ORDER

Orders Order / Rev: 165723 06848538 Alt Order #: NRCC IE 2012 Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 2963 Flight Dates: 10/19/12 - 10/25/12 Primary AE: Anjie Brady Original Date / Rev: 08/30/12 / 08/30/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National National Media Research Planning & F Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln EOM/EOC Billing Cycle: Alexandria, VA 22314-1219 Agency Commission: 15% Advertiser Name: NRCC (Rep) National Republican Con Demographic: A35+ New Business Thru: 10/14/11 **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 3 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan Totals

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$33,107.50

Month

Totals

Start Of Order - End Of Order

October 2012

Spots

38

38

100%

Gross Amount

\$38,950.00

\$38,950.00

Net Amount

\$33,107.50

\$33,107.50

Rating

101.10

101.10

Net Amount

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$38,950.00
Market	100%	\$162,291.67

Spots

38

Gross Amount

\$38,950.00

Start Date

10/01/12

Anjie Brady

End Date

10/25/12

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$30,835.42
KMSP	10%	\$16,229.17
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$73,031.25
WFTC	2%	\$3,245.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	М	10/19/12	10/19/12	M-F 6-7a News	CM	6-7a	F	:30	1	\$500.001	2.40 NM	1	\$500.00
				M-F 6-7a News									
	5 EW N	WS 6A											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	15/12	10/21/12	F	1	\$500.00	2.40						
E 2	М	10/22/12	10/22/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$500.001	2.40 NM	1	\$500.00
				M-F 6-7a News									
	5 EW N	WS 6A											

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Order / Rev: 165723 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848538 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2963

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 M	10/22/1	2 10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M	:30	1	\$500.001	2.40 NM	1	\$500.00
5 EW	NWS 6A		WI-I O-7a News									
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1 E 3 M		10/28/12	M	1	\$500.00 6-7a	2.40 - T	.20		\$500.00.1	2 40 NM	4	¢ E00.00
E 3 M	10/23/1	2 10/23/12	M-F 6-7a News M-F 6-7a News	СМ	6-7a	- 1	:30	1	\$500.00 1	2.40 NM	1	\$500.00
	NWS 6A											
<u>S</u> Week: 1	tart Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$500.00	Rating 2.40						
E 4 M			M-F 6-7a News	CM	6-7a	W	:30	1	\$500.001	2.40 NM	1	\$500.00
			M-F 6-7a News						*********			*********
	NWS 6A	E. J.D.	Maralada	0	Dete	Detien						
<u>S</u> Week: 1	tart Date 0/22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$500.00	Rating 2.40						
E 5 M			M-F 6-7a News	СМ	6-7a	T	:30	1	\$500.001	2.40 NM	1	\$500.00
5 514	NIA/O 04		M-F 6-7a News									
	NWS 6A tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/28/12	T	<u>3pots/Week</u>	\$500.00	2.40						
E 6 M	10/19/1	2 10/19/12	M-F GMA	CM	7-9a	F	:30	1	\$450.001	1.70 NM	1	\$450.00
GD M	RN AMR		M-F GMA									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	F	1	\$450.00	1.70						
E 7 M	10/22/1	2 10/22/12		CM	7-9a	M	:30	1	\$450.001	1.70 NM	1	\$450.00
GD M	RN AMR		M-F GMA									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/28/12	M	1	\$450.00	1.70						
E 8 M	10/23/1	2 10/23/12	M-F GMA M-F GMA	CM	7-9a	- T	:30	1	\$450.00 1	1.70 NM	1	\$450.00
GD M	RN AMR		W-1 OWA									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1 E 9 M		10/28/12	- T	CM	\$450.00 7-9a	1.70 W	:30	1	\$450.00 1	1.70 NM	1	\$450.00
E9 IVI	10/24/1	2 10/24/12	M-F GMA	Civi	1-9a	vv	.30	1	φ 4 50.00 1	1.70 INIVI	'	\$450.00
	RN AMR											
<u>S</u> Week: 1	tart Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$450.00	Rating 1.70						
E 10 M		2 10/25/12		CM	7-9a	T	:30	1	\$450.001	1.70 NM	1	\$450.00
			M-F GMA			_			*			*
	RN AMR	E. J.D.	M/s shalsass	0	Dete	Detien						
<u>S</u> Week: 1	tart Date 0/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 1.70						
E11 M		2 10/21/12	SU GMA	СМ	7-8a	S	:30	1	\$700.001	3.80 NM	1	\$700.00
0D M	DNI OLINI		Su GMA									
	RN-SUN tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	S	<u> </u>	\$700.00	3.80						
E12 M	10/21/1	2 10/21/12	Sun 8-9a	CM	8-9a	S	:30	1	\$550.001	3.70 NM	1	\$550.00
E =\^/	NW-SU 8A	VV	Sun 8-9a									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	S	1	\$550.00	3.70						
E13 M	10/22/1	2 10/22/12	M-F Midday News		11a-12p	M	:30	1	\$350.001	1.40 NM	1	\$350.00
5 EW	NWS 11AI	M	M-F Midday New	8								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/28/12	M	1	\$350.00	1.40						
E14 M	10/24/1	2 10/24/12		CM	11a-12p	W	:30	1	\$350.00 1	1.40 NM	1	\$350.00

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Alt Order #: 06848538 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2963

Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
			M-F Midday News M-F Midday New								
5 E	W NWS 11A	М	aaay						_		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	x: 10/22/12 M 10/19/1	10/28/12	W	CM	\$350.00	1.40 F	.20	1 \$1 000 00 2	2 50 NM	1	£4 000 00
E 15 1	IVI 10/19/1	12 10/19/12	M-F 6-630p M-F 6-630p	CIVI	6-630p	F	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
5 E	W NW 6P M	F	,								
\ \\ 1.	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	:: 10/15/12 M 10/22/1	10/21/12	F M-F 6-630p	CM	\$1,000.00	2.50 M	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
E 10 1	IVI 10/22/1	12 10/22/12	M-F 6-630p	Civi	6-630p	IVI	.30	1 \$1,000.002	2.50 INIVI	ļ	\$1,000.00
5 E	W NW 6P M	F	•								
\ \\ 1.	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
	:: 10/22/12 M 10/23/1	10/28/12	M-F 6-630p	CM	\$1,000.00 6-630p	2.50 - T	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
	IVI 10/23/1	12 10/23/12	M-F 6-630p	Civi	0-030p	1	.50	1 ψ1,000.002	2.30 IVIVI	'	ψ1,000.00
5 E	W NW 6P M	F	•								
\\/ I-	Start Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
	c: 10/22/12 M 10/24/1	10/28/12	M-F 6-630p	CM	\$1,000.00 6-630p	2.50 W	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
L 10 1	IVI 10/24/1	12 10/24/12	M-F 6-630p	Civi	0-030p		.50	1 ψ1,000.002	2.50 NW	'	ψ1,000.00
5 E	W NW 6P M		•								
\\/ools	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Rating					
			M-F 6-630p	CM	\$1,000.00 6-630p	2.50 T	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
L 10 1	10/23/1	12 10/25/12	M-F 6-630p	Olvi	0 030р	1	.50	1 ψ1,000.002	2.50 IVIVI		Ψ1,000.00
5 E	W NW 6P M										
Mode	Start Date c: 10/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 2.50					
		10/20/12		CM	530-6p	2.50	:30	1 \$900.001	3.70 NM	1	\$900.00
	10/21/1	12 10/21/12	Su 530-6p News	0.00	оос ор	٥	.00	1 4000.001	0.70 11111	·	φοσο.σσ
5 E	W NWS E-S				_						
\//ook	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 3.70					
			M-F 630-7p	CM	630-7p	F	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
			M-F 630-7p	-				* /			, ,
5 E	W NW630P I		M/s sladens	0 (- ///)	Data	Datie					
Week	Start Date c: 10/15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	Rating 2.40					
			M-F 630-7p	CM	630-7p	M	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
			M-F 630-7p		•			, ,			, ,
5 E	W NW630P		M/a aladayya	C= =t= ///= =1-	Data	Datina					
Week	Start Date : 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 2.40					
			M-F 630-7p	СМ	630-7p	- T	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
			M-F 630-7p								
5 E	W NW630P I		Wookdovo	Spoto/Mook	Poto	Poting					
Week	Start Date c: 10/22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 2.40					
			M-F 630-7p	СМ	630-7p	W	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
			M-F 630-7p								
5 E	W NW630P Start Date	MF End Date	Weekdays	Spots/Week	Rate	Rating					
Week	: 10/22/12	10/28/12	W		\$1,000.00	2.40					
			M-F 630-7p	CM	630-7p	T	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
		N4E	M-F 630-7p								
5 E	W NW630P Start Date	MF End Date	Weekdays	Spots/Week	Rate	Rating					
Week	: 10/22/12	10/28/12	T		\$1,000.00	2.40					
		12 10/19/12		CM	7-8p	F	:30	1 \$1,500.002	2.80 NM	1	\$1,500.00
									_		

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Alt Order #: 06848538 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2963

Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
			Friday Prime A Shark Tank								
SH	ARK TANK		Chair Lain								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	:: 10/15/12	10/21/12	F	1	\$1,500.00	2.80	.20	1 \$2,000.001	2.00 NIM	4	<u> </u>
E 27	M 10/20/	12 10/20/12	7-1030p College ABC College Foo		7-1030p	5-	:30	1 \$2,000.001	3.00 NM	1	\$2,000.00
SA	T NT FTB										
147	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	:: 10/15/12 M 10/21/	10/21/12 12 10/21/12	Sunday Prime A	CM	\$2,000.00 6-7p	3.00	:30	1 \$3,500.001	6.40 NM	1	\$3,500.00
L 20 1	IVI 10/21/	12 10/21/12	America's Funnie		•	3	.30	1 \$3,300.001	0.40 NIVI	'	φ3,300.00
AM	IR-VIDEOS										
	Start Date	End Date	Weekdays 5	Spots/Week	Rate	Rating					
	:: 10/15/12 M 10/19/	10/21/12 12 10/19/12	M-F,Su Late New	rs CM	\$3,500.00 10-1035p	6.40 F	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
L 29 1	IVI 10/19/	12 10/19/12	M-F, Su 10-1035		(10:00 PM-10		.30	1 φ2,300.00 1	3.00 INIVI	'	φ2,300.00
5 E	W NWS 10P	M	•	•	`	,					
10/1	Start Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating					
	:: 10/15/12 M 10/22/	10/21/12 12 10/22/12	M-F,Su Late New	rs CM	\$2,300.00 10-1035p	3.60 M	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
L 30 1	10/22/	12 10/22/12	M-F, Su 10-1035		10-1035β	141	.50	1 ψ2,300.00 1	3.00 NW	'	Ψ2,300.00
5 E	W NWS 10P			,							
10/1	Start Date	End Date	Weekdays M	Spots/Week	<u>Rate</u>	Rating					
	:: 10/22/12 M 10/23/	10/28/12 12 10/23/12	M-F,Su Late New	rs CM	\$2,300.00 10-1035p	3.60 - T	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
L 31 1	10/23/	12 10/25/12	M-F, Su 10-1035		10-1000р	1	.50	1 ψ2,300.00 1	3.00 IVIVI		Ψ2,300.00
5 E	W NWS 10P			•							
\\/ools	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u>	Rating 3.60					
		10/26/12	M-F,Su Late New	·	\$2,300.00 10-1035p	W	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
202	10/21/	12 10/21/12	M-F, Su 10-1035		10 1000р		.00	τ ψ2,000.00 τ	0.00 14111	•	Ψ2,000.00
5 E	W NWS 10P				_						
Week	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,300.00	Rating 3.60					
		12 10/20/12	Lt News Delay AE		1030-1105p	S-	:30	1 \$750.002	3.30 NM	1	\$750.00
			Late News Delay	•				*******			********
NW	/S FOLO FTI			0	5.	5					
Week	Start Date :: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$750.00	Rating 3.30					
			Su Late News	CM	10-1035p	S	:30	1 \$1,800.001	4.40 NM	1	\$1,800.00
			Su 10-1035p					, ,			, ,
5 E	W NWS 10P		M/s sladeres	0 (- ///)	Data	Detina					
Week	Start Date :: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,800.00	Rating 4.40					
			M-F 1035-1102p	CM	1035-1102p	F	:30	1 \$750.003	2.00 NM	1	\$750.00
			Nightline		·						
AB	C-NITELINE	End Data	Wookdovo	Spoto/Mook	Poto	Dating					
Week	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$750.00	Rating 2.00					
		12 10/22/12	M-F 1035-1102p	СМ	1035-1102p	M	:30	1 \$750.003	2.00 NM	1	\$750.00
			Nightline								
AB	C-NITELINE Start Date	End Data	Wookdays	Spots/Week	Pata	Pating					
Week	: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	<u>3pois/week</u>	Rate \$750.00	Rating 2.00					
			M-F 1035-1102p	CM	1035-1102p	W	:30	1 \$750.003	2.00 NM	1	\$750.00
	O NUTEL INC		Nightline		(10:35 PM-11	I:05 PM)					
AB	C-NITELINE Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	:: 10/22/12	10/28/12	W	<u>3pois/week</u>	\$750.00	2.00			į		
E 38	M 10/21/	12 10/21/12		CM	1105-1135p	S	:30	1 \$350.001	1.80 NM	1	\$350.00

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KSTP-TV, LLC and KSAX-1

Order / Rev: 165723 Advertiser: NRCC (Rep) National Republican Congr

Product Desc:

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2963

Start/End Time Days Rate Pri Rtg Type Spots Ln Ch Start End **Inventory Code** Len Spots Amount

> Su 1105-1135p Sun 1105-1135p

ON RD-J DAVIS

06848538

Alt Order #:

Weekdays Spots/Week Start Date End Date Rating Rate ----S Week: 10/15/12 10/21/12 \$350.00 1.80

Totals 38 \$38,950.00

NRCC IE 2012